

to **international counter jihadi narrative campaigns** from the database of the ISD^{1 2} (# TBD) **& Swiss pilot projects**

The Swiss pilot projects are:

(1) SwissMuslimStories, **(2)** Winfluence, & **(3)** Positivislam.

to understand the persuasion methods intended to affect these projects' target audiences.

Research Method

¹Institute for Strategic Dialogue

²Database: <http://www.counternarratives.org/html/case-studies>